

FRANCESCO FARINA

CHIEF EXECUTIVE OFFICE OF SCAVOLINI USA



Francesco Farina is the CEO of Scavolini USA Inc., the subsidiary of Scavolini S.p.A., an Italian based company. Since 1984, Scavolini S.p.A. has been the undisputed leader in sales and brand recognition for the kitchen and bath cabinet industry.

Francesco holds a Masters Degree in Business and Economics from the University of Bologna. He started working for Scavolini S.p.A. in 2001 as an Area Manager for the Italian market. Because of his success, he was selected

to open the first international subsidiary for Scavolini S.p.A. In 2008, Francesco moved with his wife and two kids to New York City to establish and launch Scavolini USA Inc. The intention was to accelerate the distribution and brand recognition of Scavolini in North, Central and South America.

Scavolini opened in New York its first corporate showroom abroad in 2010. Scavolini has now 4 Corporate Showrooms and Offices and 30 mono brand showrooms in America.

Because of the brand recognition and quality of product, Scavolini has become one of the top providers of kitchens and baths to the most beautiful residential towers in the USA, Canada, Panama, and Mexico. Scavolini is now a luxury brand in the American market.