

AGENDA

8:00 - 8:45 AM
REGISTRATION / BREAKFAST

9:00 AM
WELCOME

Joe Bivona – Executive Director, Academy of Food Marketing
Federico Tozzi – Secretary General, Executive Director, Italy-America Chamber of Commerce

9:00 - 10:00 AM
MARKET OVERVIEW 2019 IN THE U.S.
Ron Tanner – Specialty Food Association

10:00 - 10:45 AM
FIRESIDE CHAT ON SPECIALTY RETAIL INNOVATION
Dino Borri – VP of Global Partnerships, Eataly USA
Dr. John Stanton – Food Marketing Professor, Saint Joseph's University

10:45 - 11:15 AM
BREAK / MARKETPLACE

11:15 AM - 12:15 PM
EMERGING TRENDS IN SPECIALTY FOOD RETAIL
Kevin L. Ryan – International Corporate Chefs Association (ICCA)

12:15 - 1:30 PM
CHEF-PREPARED LUNCH
AICNY – Italian Chef Association New York

1:30 - 2:30 PM
RETAILER PANEL DISCUSSION: SHAPING CUSTOMER EXPERIENCE

Arthur Goncalves – VP Center Store, Balducci's Food Lover's Market
Wil Magistrelli – Director of Innovation, OWN Brands
Bill Mignucci, Jr. – President, Di Bruno Bros.
Mike Cadoux – General Manager, Kabaq 3D Technologies
George Latella – Food Marketing professor, Moderator

2:30 - 3:30 PM
ON THE HORIZON- EUROPEAN TRENDS ARRIVING STATESIDE
Dr. Carlo Alberto Pratesi – Professor of Marketing, Innovation and Sustainability, Roma Tre University
Dr. John Stanton – Food Marketing Professor, Saint Joseph's University

3:30 PM
CLOSING REMARKS
Joe Bivona – Executive Director – Academy of Food Marketing
Federico Tozzi – Secretary General, Executive Director, Italy-America Chamber of Commerce



RON TANNER
Vice President, Philanthropy, Government & Industry Relations, Specialty Food Association

Ron is also the owner of the Fancy Food Shows® and the publisher of Specialty Food Magazine. Ron has worked for the Specialty Food Association, and its 3,800+ members, since 1987.



DINO BORRI
VP of Global Partnerships, Eataly USA

Dino began his career in the food industry in 2000, working for Slow Food. In 2008, Dino started working for Eataly, where he soon became the person in charge of opening new Eatalys around the world. Since then, Dino has led the openings of Eataly NYC Flatiron, Eataly Chicago, Eataly Boston, Eataly NYC Downtown, Eataly Los Angeles and most recently Eataly Las Vegas. Dino lives & breathes high quality food and the Italian lifestyle. On a day to day basis, he concentrates on developing key partnerships and relationships with like-minded Italian brands abroad.



JOHN L. STANTON, PH.D.
Food Marketing Professor, Saint Joseph's University

John has a Ph.D. in Quantitative Methods and Marketing from Syracuse University, and has been in the food industry for about 40 years. He is currently professor and previously held endowed chair in the food marketing department at Saint Joseph's University in Philadelphia. Dr. Stanton was elected to the European Retail Academy Hall of Honor. Besides academia, Dr. Stanton has also worked in the food industry. He has been Vice President of Marketing for Melitta, an international coffee company, and worked in Germany for Tengelmann, one of the world's largest food retailers and owner of A&P in the USA.



KEVIN L. RYAN
CEO/Executive Director of the International Corporate Chefs Association and The Global Culinary Innovators Association

Kevin is the founder and president of MARKETING A LA CARTE. MARKETING A LA CARTE is a marketing and public relations firm specializing in the foodservice industry and exclusively representing the culinary profession and foodservice associations for more than 25 years. Clients have included the U.S. Culinary Olympic Team. In 2002 Ryan founded the International Corporate Chefs Association (ICCA) for the highest-ranking culinarian in the nation's top 200 chains.



CHEF RAFFAELE SOLINAS
Vice President, AICNY

Chef Raffaele Solinas, VP and Corporate Executive Chef of Maiella LLC and American Brass LLC, treats food as a celebration, singing the praises of fresh ingredients, simply prepared, blending only the best Italian ingredients with his favorite cooking style – a la minute. He also serves as Vice President of the Italian Chef Association New York (AICNY), a non-profit organization comprised of Italian culinary arts professionals dedicated to promoting and upholding the values of authentic Italian cuisine outside of Italy.



GEORGE LATELLA
Food Marketing Professor, Saint Joseph's University

George recently celebrated his 27th anniversary of teaching at SJU. He has taught undergraduate, graduate, and executive MBA over that time. He has received three teaching awards, an advising award, and was voted the number one professor in the Haub School of Business in 2016 in a poll conducted by the Hawk.



ARTHUR GONCALVES
Vice President, Center Store, Kings Food Market & Balducci's Food Lovers Market

Arthur Goncalves is one of the grocery industry finest leaders. Arthur joined Kings in 1996 as a store manager in the Cresskill, New Jersey store. He was quickly promoted through the ranks and had most recently served as Vice President of Produce & Floral. When Kings and Balducci's merged, Arthur began overseeing both brands.



WIL MAGISTRELLI
Director of Innovation, Own Brands, Wakefern Food Corporation

A 20-year veteran of the supermarket industry, Wil started his career at Wakefern Food Corporation in their management training program as a Leader in Training on a procurement track. Upon completing the 18-month program, Wil was promoted to Buyer in the Dairy/Deli Division and ascended through the ranks of procurement as a Category Manager and Senior Category Manager in Grocery, Frozen Foods and General Merchandise.



BILL MIGNUCCI, JR.
President, Di Bruno Bros.

Bill has been at the helm of the family business as it evolved from a single-store, 12-employee operation to a multi-unit organization. Di Bruno Bros. has become part of the fabric of Philadelphia and an active participant in Philadelphia's diverse and growing food community. Bill grew up in the family business, which was established in 1939 by his grandfather, Danny Di Bruno, and Danny's brother Joe. Bill began working at Di Bruno Bros. at a very early age, and upon graduating from Drexel University in 1990, he and two of his cousins purchased the flagship store in Philadelphia's historic Italian Market.



MIKE CADOUX
General Manager, Kabaq 3D Technologies

Mike brings a deep knowledge of the hospitality space, having started a successful craft beer brand, Peak Organic Brewing Company, in 2006. For over a decade, he saw how emerging technologies affected his business and those of the restaurateurs around him. Being a technology lover and AR evangelist, he decided to switch from the brand side of the business of helping build the future of food media.



CARLO ALBERTO PRATESI
Professor of Marketing, Innovation and Sustainability, Roma Tre University

In addition to his longstanding teaching posts at Roma Tre and La Sapienza, Mr. Pratesi has had a successful marketing and communications consultancy practice since 1986, working for leading Italian companies and institutions such as Barilla, Coop, Esselunga, Armani and Medtronic. He co-founded SIMktg, Italy's Academic Marketing Association and is a mentor at Startupbootcamp Foodtech, a leading acceleration program for startups. Mr. Pratesi is a frequent lecturer in Italy and abroad and is a regularly-contributing editorialist at Il Corriere della Sera.